# Wireless Health

Remaking of Medicine by Pervasive Technologies



Edited by Mehran Mehregany, PhD.

#### **Overview**

Ubiquitous connectivity and computing are bringing about unprecedented mobility—allowing working, entertainment, shopping, socializing, gaming, etc., anytime, anywhere. This trend is also infiltrating health care, promising significant improvements in quality, convenience, reach and cost of care through "wireless health" solutions. Wireless health solutions enable diagnosis, therapy and monitoring of health-related conditions by tracking relevant biomarkers, managing treatment regimen and monitoring progress while the patient goes about her daily life. At the same time, microsystems are increasingly enabling nonintrusive measurement of health and disease conditions, as well as delivery of therapy on demand. Social networks are promoting peer comparisons and competitions in health and wellness, motivating behavioral change and providing a community of support. Meanwhile, advances in genomics are ushering in the new era of personalized medicine. The convergence of these trends will result in *individualized*, preventative medicine that is time and place independent. Figure 1 captures the key benefits of this convergence, recognizing the central role of 'wireless' enablement; without 'wireless', the extent of each of the benefits is limited. Henceforth, this book credits 'wireless health', rather than 'mHealth' or 'digital health', for the promise.



Figure 1: The coming transformation of health care, catalyzed by convergence of four pervasive technologies (i.e., microsystems, communication, computing and social networks) and personalized medicine.

This book provides the fundamental and practical knowledge necessary for an overall grasp of the field of wireless health. The approach is an integrated, multidisciplinary treatment of the subject by a team of leading topic experts.

## **Table of Contents**

# Forward, Preface and Acknowledgement

Part I: Wireles	s Health Marketplace	x
Chapter 1:	Market Segments and Trends	x
	Mehran Mehregany & Don Jones, Qualcomm Life	
Chapter 2:	Value Chain and Business Models	X
	Mehran Mehregany & Don Jones	
Part II: Health	Care Delivery Ecosystem	x
Chapter 3:	Physicians, Hospitals and Clinics	X
	Kendal Williams, Penn Medicine	
Chapter 4:	The Current U.S. Health Care System	X
	David Gruber, Alvarez & Marsal	
Chapter 5:	Policy and Regulatory Aspects	X
	Dale Nordenberg, Novasano Health and Science, Inc.	
Chapter 6:	Personalized Medicine and Public Health	X
	Brigitte Piniewski, PeaceHealth Laboratories	
Chapter 7:	Health Information Technology	X
	Rick Cnossen, Intel	
Chapter 8:	Clinical Decision Support Systems	X
	Brendan Byrne, TELUS Physician Solutions	
Part III: Pervas	sive Technologies	x
Chapter 9:	Microsystems	
CIMPUCI 71	Masoud Roham, Qualcomm	
Chapter 10:	Wireless Communications	X
•	Stein Lundby, Qualcomm	
Chapter 11:	Computing and Information	X
	John Sharp, Cleveland Clinic	
Chapter 12:	Social Networks and Apps	X
	Keith Monrose, Consultant	

Part IV: Solution	on Considerations	Х
Chapter 13:	Electronic Instrumentation	x
Chapter 14:	Medical Device Design  Enrique Saldivar, Case Western Reserve University	X
Chapter 15:	Design for the Consumer Patient	X
Chapter 16:	Design for the Health Care Team	X
Chapter 17:	Leveraging the Power of Games	X
Chapter 18:	Safety, Security and Privacy	X
Chapter 19:	Platforms, Interoperability and Standards	X

### **Expected Release Date**

February 2013

#### **Intended Audience**

The primary audience is graduate students and working professionals with technology, science and clinical backgrounds. The secondary audience is graduate students and working professionals with management, business, intellectual property or regulatory backgrounds.

## **Construction of Chapters**

An average count of 25 book pages per chapter.

Each chapter includes:

**Abstract** – Provides a paragraph summary of the key points of the chapter.

**Learning Objectives** – A bullet list of the points that the chapter will teach.

**Introduction** – Outlines the key points/issues and provide insights into the broader context.

**Body** – Covers the subject matter of the chapter.

**Summary** – Captures the essence of the chapter.