

Tuesday, April 16, 2013
0800 – 0900
Richardson Auditorium

Department of Pediatrics Grand Rounds



Queen's
UNIVERSITY

Introduction:

Dr. Bob Connelly

@bob_connolly

Guest Presenters:

Dr. Paul Dempsey

@drpauldempsey

Pediatrician

Quinte Pediatrics

Sara Hamil

@quintepediatric

Social Media and

Communications Specialist

Quinte Pediatrics

Doctor and social media specialist: The new front line of health care

Dr. Paul Dempsey, along with Sara Hamil have developed an innovative approach to streamlining the provision of care to Pediatric patients through the use of social media—Facebook, Twitter, smartphone apps. Their award winning work is well recognized, not only by their patients, but by healthcare providers, social media experts and patient groups provincially and beyond. Do not miss this opportunity to learn from their experience!

During this interactive session, participants will be able to:

- describe what social media is, and how it came about
- demonstrate the basics of using Twitter ('live tweeting') during rounds, conferences or other sessions
- describe the role of a social media specialist in the delivery of health care
- explain how social media has brought tangible benefits to the delivery of care in a Pediatric practice

Pediatric Grand Rounds is a self-approved group learning activity (Section1) as defined by the Maintenance of Certification program of the Royal College of Physicians and Surgeons of Canada

Bring your laptop, tablet or smartphone with you in order to fully participate!

Guest wireless access will be available in Richardson Auditorium for this session. This will allow you to vote in polls and try 'tweeting' live during the session.

#QPedsGR

